The participating creators and their chosen design treasures

Creators active in the 2024 fiscal year

Tochigi, Tochigi Prefecture × Atsuki Kikuchi, Graphic Designer Everyday Goods in Enamel The Warmth of "Design-free" Design

Kyoto, Kyoto Prefecture × Aiko Miyanaga, Contemporary Artist The Hiragino Fonts The Mincho Font of Kyoto Old and New

Tenri, Nara Prefecture × Yoshiharu Tsukamoto, Architect Ice Chambers Cyclical Relationship between Landscape and Shaved Ice

> Osaka, Osaka Prefecture × Hisae Igarashi, Interior Designer Magic Bottles Special Products born from the Passion of Glassmakers

> > 4 4

Yonago, Tottori Prefecture × Seiichi Hishikawa, Visual Craftsman **Bumper Catch Banners** Designs that Inspire the Fishermen

Oda, Shimane Prefecture imes Naoto Fukasawa, Product Designer Sekishu Tiles An Atmosphere Generated by Tiles

Kochi, Kochi Prefecture × Yoshiyuki Miyamae, Designer Street Market A Communication Design that Has Lasted 300 Years

Miyazaki, Miyazaki Prefecture × Taku Satoh, Graphic Designer Instinctive Design that Connects Spaces

Creators active in the

Kanazawa, Ishikawa Prefecture × Kinya Tagawa, Design Engineer Sori Yanagi's Design Process Revealed in Cutlery The Process is also a Matter of Design

Fujiyoshida, Yamanashi Prefecture × Fumie Shibata, Product Designer Kaiki Silk A Thousand Year Old Weaving Tradition The Roots of Gunnai Silk Fabrics

Tokoname, Aichi Prefecture

A Town That Produces

Ceramics for the Times

Nozurazumi Stone Walls Medieval Stone Walls -

Face-to-face with Natural Stone

Otsu, Shiga Prefecture

Tokoname, Aichi Freieceare

× Mami Kataoka, Chief Curator, Mori Art Museum

Decorative bricks (Sudarerenga) / Denrankan

Fujinomiya/Izu, Shizuoka Prefecture Nishimonai Bon Festival Dance Costumes × Kumiko Inui, Architect Costume Memories that Transcend Time Little Spaces Finding Design in Accumulation of Anonymous Ingenuity Sagae/Tsuruoka, Yamagata Prefecture

Ancient and World-class Thread imes Tetsuya Mizuguchi, Experience Architect Thread-making Design in the Snow Country TransAcoustic Piano Design at the Intersection of Traditional Yamagata, Yamagata Prefecture × Akira Minagawa, Designer Craft Skills and Modern Technology

Yamagata Dantsu Carpets Designs that Underpin Everyday Life in the Snow Country

Sado, Niigata Prefecture Shukunegi Townscape The Rational Settlement of a Seashore People

Rumoi, Hokkaido Prefecture × Takayuki Takeya, Sculptor

Ichinohe, Iwate Prefecture

Living Spaces

Jōmon Era Village Design The Design Found in 10,000-Year-Old

× Kazuko Koike, Creative Director

× Naoko Nakui, Book Designer

Decorative Boards for Fishing Boats

The Fishermen's Spirit Embodied on Boats

Oyabe, Toyama Prefecture × Reiko Sudo, Textile Designer 3D Sportswear Inspired by Toyama's Andon Lantern Festival

Tanabe, Wakayama Prefecture × Haruka Misawa, Designer The Minakata Kumagusu Collection The All-Encompassing Gaze
Design Methodology Found in His Collection

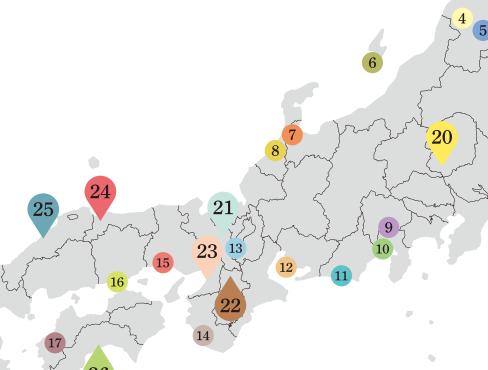
> Himeji, Hyōgo Prefecture Whip Tops and Tops Inspired by Them Toys as our First Contact with Design

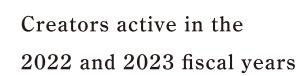
× Kenya Hara, Graphic Designer Perfect Forms that Produce Efficiency

> Kote-e Plaster Reliefs The Playfulness of the Plasterers

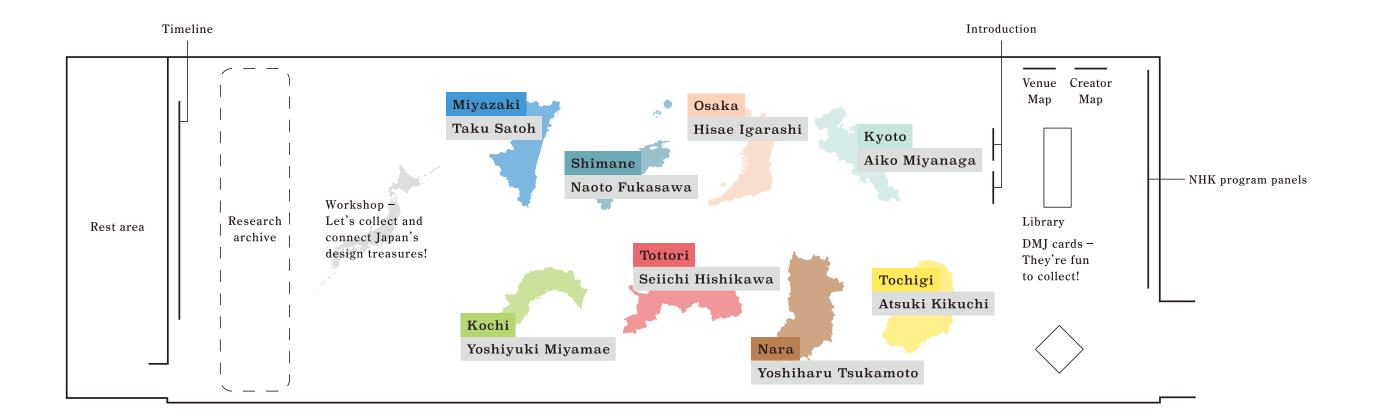
Fukuoka, Fukuoka Prefecture × Tamae Hirokawa, Fashion Designer Hakata Gion Yamakasa Festival An Evolving Tradition that Embodies Passion and Excitement

Amami, Kagoshima Prefecture × Kunihiko Morinaga, Fashion Designer Haburagin, the Costume of the Amami Priestesses Design for Protecting the Wearer





Venue Map



Boxes to enhance your exhibition experience

Look at the boxes for extra information as shown below.

The creators' comments and observations are written on the sides.

 $BOX1\ensuremath{:}\xspace\ensuremath{Where}$ the creator went and what design treasure was found there

BOX2: The background to the design treasure and related stories

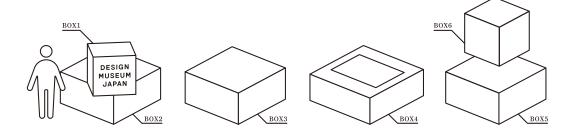
BOX3: This is a design treasure!

BOX4: Short versions of the broadcasts

BOX5:Learn more about design treasures

BOX6: The creator's own works

*The details may vary in some galleries





Photography is permitted in the galleries. No flash photography or tripods please!



Do not touch the exhibits (but there are some exceptions)! *Exhibits that can be touched are clearly labeled.



No eating or drinking inside the exhibition.